



Online Subscription & Advertising Booking Form 2025 (Members)

Date: _____

Company Name:	
Address:	
Contact Person:	
Telephone:	
Email:	
SAIA Member/ Membership number:	
VAT number:	

SAIA Members Subscription Information

- **SAIA Members receive a FREE basic listing on www.auctioneering.co.za** as part of the added value services offered by SAIA to its members.
- **A monthly subscription fee** is charged for members who want to provide more detail about their businesses and advertise on www.auctioneering.co.za, SAIA App, blog or social media.
- **The SAIA Member Monthly Subscription Fee includes:**

NOTE: The monthly subscription fee is a prerequisite for any additional listings on the portal.

- A page about your Company (company description, contact details & company logo)
- Free auction uploads conducted by Auctioneer (company), these are displayed on the SAIA website and the SAIA App
- Weekly auctions alerts to buyer's database of your uploaded auction

Subscription, Listing and Advertising Booking Form

Tick the boxes to indicate the listing and advertising services you might require.
Please refer to the Display Cards for more detail.

Please email the completed form to PCW New Media, SAIA's website portal partner.

Email: advertising@auctioneering.co.za

All prices are Exclusive of VAT

SUBSCRIPTION FEE

ITEM	MONTHLY FEE	TICK
Monthly Subscription Fee	R350,00 per month	<input checked="" type="checkbox"/>

Note: The Subscription Fee is a prerequisite for any of the listings below

AUCTION LISTING

ITEM	MONTHLY FEE	TICK
Uploaded by PCW New Media (Includes listing of 12 individual lots or pictures, thereafter R70.00 per 12 additional lots or pictures)	R70,00 per auction	<input type="checkbox"/>
Live Stream from Auctioneer's website XML file built by Auctioneer's website (0-50 auctions)	R600,00 per month	<input type="checkbox"/>
Live Stream from Auctioneer's website XML file built by Auctioneer's website (51-100 auctions)	R1200,00 per month	<input type="checkbox"/>

FEATURED AUCTIONEER (SCROLLING LOGOS ON HOMEPAGE)

ITEM	MONTHLY FEE	TICK
Logo uploaded on homepage (click-through to description page)	R440,00 per month	<input type="checkbox"/>

FEATURED AUCTIONS (ADVERTISE A FEATURED AUCTION)

ITEM	MONTHLY FEE	TICK
Featured auction (rotating on homepage)	R500,00 per auction	<input type="checkbox"/>

WHITE LABELS (BRANDED) DIRECT MARKETING MAILERS

ITEM	MONTHLY FEE	TICK
White Label [company branded] all auctions alert mailer	R1700,00 per alert	<input type="checkbox"/>
White Label [company branded] individual auction invite mailer	R4000,00 per invite	<input type="checkbox"/>
White Label Combo (2 alerts + invite)	R6000,00 (saving R1400)	<input type="checkbox"/>

AUCTION OF THE DAY

ITEM	FEE	TICK
Exclusive Individual Auction Advertising on SAIA Facebook, Instagram, and Auction Blog – artwork done by us in template	R2200,00 per auction (includes promoting)	<input type="checkbox"/>

All banner spaces are subject to availability.

BANNER ADVERTISING ON www.auctioneering.co.za (random/rotational)

ITEM	MONTHLY FEE	TICK
Top Centre Extra Large 640x180px (Static)	R2600,00 per month	
Top Centre Extra Large 640x180px (Animated)	R3150,00 per month	
Top Banner Right Upper 350x90px (Static)	R1350,00 per month	
Top Banner Right Upper 350x90px (Animated)	R1550,00 per month	
Top Banner Right Lower 350x90px (Static)	R1350,00 per month	
Top Banner Right Lower 350x90px (Animated)	R1550,00 per month	
Top Banner Right Large 728x90px (Static)	R1300,00 per month	
Top Banner Right Large 728x90px (Animated)	R1550,00 per month	
Top Banner Left 500x90px (Static)	R1250,00 per month	
Top Banner Left 500x90px (Animated)	R1450,00 per month	
Middle Banners 360x80px (Static)	R1150,00 per month	
Middle Banners 360x80px (Animated)	R1250,00 per month	
Bottom Banners 360x80px (Static)	R850,00 per month	
Bottom Banners 360x80px (Animated)	R1000,00 per month	

BANNERS IN AUCTION ALERTS TO SUBSCRIBE DATABASE

ITEM	MONTHLY FEE	TICK
Top Banner 580x80px (Static)	R1350,00 per month	
Top Banner 580x80px (Animated)	R2100,00 per month	
Top Section Banner Large 580x80px (Static)	R1350,00 per month	
Top Section Banner Large 580x80px (Animated)	R2100,00 per month	
Middle Banners Small 267x60px (Static)	R1150,00 per month	
Middle Banners Small 267x60px (Animated)	R1250,00 per month	
Middle Banner Large 580x80px (Static)	R1250,00 per month	
Middle Banner Large 580x80px (Animated)	R1900,00 per month	
Bottom Banner 267x60px (Static)	R1000,00 per month	
Bottom Banner 267x60px (Animated)	R1150,00 per month	

BANNER ADVERTISING SAIA APP (random/rotational)

ITEM	MONTHLY FEE	TICK
Top Banner 360x80px (static)	R1350,00 per month	
Top Banner 360x80px (animated)	R1450,00 per month	

BANNER DESIGN (AUCTIONEERS CAN SUPPLY OWN ARTWORK)

ITEM	FEE	TICK
Design of Banners (Static)	R3000,00	
Design of Banners (Animated)	R4200,00	

We, the undersigned, hereby accept the following conditions and agree to pay PCW New Media in accordance with this advertising booking form.

Company Name: _____ **Contact Name:** _____

Signature: _____ **Date:** _____

For Office Use

Once off cost	
Cost per month	